

Kate Meizner

UX Designer | Data Analyst

Brooklyn, NY

Education

Pratt Institute, School of Information

M.S. Data Analytics & Visualization, Expected May '17

Advanced Certificate in UX, Expected May '17

Pratt UXPA, President

Pratt ALA Chapter, Treasurer

Smith College

B.A. English Literature

Class of 2011

Tools

UX - Sketch, OmniGraffle, Adobe CC, Invision, Lookback

Web Development - HTML, CSS, JavaScript, Wordpress

Data - Tableau, R, ArcGIS, Python, OpenRefine, SQL, Excel

Project Management - Trello, Teamweek, JIRA, Pivotal Tracker

Experience

Brooklyn Public Library

Data Intern, Strategy & Innovation

August 2016 - Present

- ▶ Designs and builds data dashboards for Bklyn STAT, a data portal which helps BPL staff facilitate organizational planning, target services and improve patron experiences across BPL's 59 locations.
- ▶ Conducts user testing sessions with library stakeholders to evaluate the understandability and usability of Bklyn STAT and BPL website components.
- ▶ Participates in project planning and manages timelines for analytics projects in the BPL pipeline.

Experience

katemeizner.me

860.550.3646

kmeizner89@gmail.com

NYC Mayor's Office of Operations

Design & Product Apprentice

October 2016 - February 2017

- ▶ Used human-centered design practices to improve NYC government services and digital products.
- ▶ Assisted in the preparation and facilitation of user interviews, usability testing, and workshops to test Access NYC, NYC's online social benefits portal.
- ▶ Distilled qualitative and quantitative insights from design research into actionable recommendations for product improvement.
- ▶ Collaborated in the creation of product development and management documents, including roadmaps and user stories.

UX Designer & Consultant

Freelance

January 2016 - Present

- ▶ Executed UX design project work for institutions and organizations such as PEN America, Intrepid Sea, Air & Space Museum and OR Books.
- ▶ Worked with a team on a two month project to redesign the Intrepid Museum's physical and online ticketing systems, and improve the organization's physical signage and wayfinding tools.

Fordham University

Communications & Media Assistant

August 2013 - September 2014

- ▶ Developed and carried out content strategy for Fordham communications materials including website content, physical design deliverables, and seasonal campaigns.
- ▶ Used human-centered design processes to inform the design of departmental web pages and materials for prospective students.