

Kate Meizner

UX Researcher | Data Analyst
Brooklyn, NY

Education

Pratt Institute, School of Information

M.S. Data Analytics & Visualization, May 2017
Advanced Certificate in UX Design, May 2017

Pratt Excellence in Academic Achievement Award, 2017
Pratt ALA Chapter, Treasurer, 2016-2017
Pratt UXPA Chapter, President, 2015-2016

Smith College

B.A. English Literature, May 2011

Tools

Design - Sketch, Axure, Framer.js, Adobe CC, Invision

Web Development - HTML, CSS, JavaScript, Bootstrap

Project Management - Pivotal Tracker, Trello, Teamweek, JIRA

Data - Tableau, R, ArcGIS, Python, OpenRefine, SQL, Excel

Experience

NYC Department of Education

User Research Consultant

May 2017 - Present

- ▶ Leads human-centered design research for digital school admissions tools such as the new DOE public website and intranet.
- ▶ Designs research plans and conducts research activities in the field with families, schools and internal stakeholders.
- ▶ Distills quantitative and qualitative data into actionable design solutions.
- ▶ Uses deep knowledge of people-centered design, plain language and accessibility standards to make applying to NYC schools a more equitable process.

Experience

katemeizner.me

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Brooklyn Public Library

Data Intern, Strategy & Innovation

August 2016 - June 2017

- ▶ Designed and engineered data dashboards for Bklyn STAT, a data portal that helps BPL staff facilitate organizational planning, target services and improve patron experiences across BPL's 59 locations.
- ▶ Created visual design assets for data dashboards.
- ▶ Writes surveys and conducts user testing sessions with library stakeholders to evaluate the usability of Bklyn STAT and BPL website.

NYC Mayor's Office of Operations

Design & Product Apprentice

October 2016 - February 2017

- ▶ Used human-centered design practices to improve NYC government services and digital products.
- ▶ Assisted in the preparation and facilitation of user interviews, usability testing, and surveys to test Access NYC, NYC's online social benefits portal.
- ▶ Distilled qualitative and quantitative insights from design research into actionable recommendations for product improvement.
- ▶ Collaborated in the creation of design elements and prototypes of the Access NYC benefits portal.

Pratt Institute

Graduate Assistant to Professor Jessica Hochman

August 2016 - May 2017

- ▶ Contributed to Professor Hochman's "#Teachertweets" project by wrangling, analyzing, and visualizing data on 1.5 million tweets made by educators.
- ▶ Created data visualizations using Tableau, Gephi and R to communicate quantitative research findings.
- ▶ Synthesized research into presentations for conferences.